

**ITEM:** Rep email to prospect or client  
**TOPIC:** Promote Virtual seminar on “Women and Investing”  
**USE:** For use in all states. **This email must be from rep’s email address and already includes the program disclosure. Email must follow “DO NOT EMAIL” guidelines.**



**FROM:** [REP NAME], [PROGRAM NAME] Representative  
**TO:** [FINANCIAL INSTITUTION NAME] Customer [CUSTOMER EMAIL]  
**SUBJECT:** Women and Investing

**DATE:** 08/24/2021 **TIME:** 6:30PM EST / 5:30PM Central

There’s no denying the facts: Women tend to earn less and live longer than men. If you’re a woman who would like to retire one day, you may need to save more and invest more than men.

Here’s an opportunity to attend a valuable, virtual seminar on this important topic.

**Women and Investing: *Steering toward retirement***

[Reserve your virtual seat.](#) (Link to WebEx registration)

The virtual seminar will focus on taking control of your future through investing. You’ll also learn about:

- ▶ Key investment principles every woman should know
- ▶ Important opportunities like asset allocation
- ▶ Understanding investor behavior
- ▶ Differences between financial products like mutual funds and annuities

Space is limited, so I urge you to make your reservations today. And give me a call at [REP PHONE] with any questions about the virtual seminar or contact me by email at [REP EMAIL]. I look forward to seeing you virtually.

[REP NAME]  
[REP TITLE]  
[PROGRAM NAME]  
Located at: [FINANCIAL INSTITUTION NAME]  
[ADDRESS]  
[CITY], [STATE] [ZIP]  
Phone: [REP PHONE]  
Email: [REP EMAIL]

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[INSERT REGISTERED REPRESENTATIVE DISCLOSURE HERE.]