

ITEM: Rep email to prospect or client.
TOPIC: Promote virtual seminar on Income for Life.
USE: For use in all states. **This email must be from rep's email address and already includes the program disclosure. Email must follow "DO NOT EMAIL" guidelines.**



FROM: [REP NAME], [PROGRAM NAME] Representative
TO: [FINANCIAL INSTITUTION NAME] Customer [CUSTOMER EMAIL]
SUBJECT: Social Security and Your Retirement

You have retirement goals and plans for your future. Without a regular paycheck to count on, achieving a steady stream of retirement income will be an important part of the road ahead. Will Social Security be enough? What about your 401(k)?

Here's an opportunity to attend a valuable virtual seminar on this important topic, at no cost and no obligation:

Income for Life: *Guaranteeing retirement income to last a lifetime*

June 16th at 6PM Eastern

Join us for a virtual session that can help you set your financial direction and answer more of your questions:

- What sources of retirement income will you rely on?
- What retirement risks do you face now that you're drawing on their savings?
- Which income strategies should you consider?
- How can you use annuities to guarantee income for life?

[Reserve your virtual seat.](#) ([Link to WebEx registration](#))

Space is limited so please make your reservations today. And give me a call at [REP PHONE] with any questions about the virtual seminar or contact me by email at [REP EMAIL]. I look forward to seeing you virtually!

[REP NAME]
[REP TITLE]
[PROGRAM NAME]
Located at: [FINANCIAL INSTITUTION NAME]
[ADDRESS]
[CITY], [STATE] [ZIP]
Phone: [REP PHONE]
Email: [REP EMAIL]

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[INSERT REGISTERED REPRESENTATIVE DISCLOSURE HERE.]
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