

**ITEM:** Rep email to prospect or client.  
**TOPIC:** Promote virtual seminar on Income for Life.  
**USE:** For use in all states. **This email must be from rep's email address and already includes the program disclosure. Email must follow "DO NOT EMAIL" guidelines.**



**FROM:** [REP NAME], [PROGRAM NAME] Representative  
**TO:** [FINANCIAL INSTITUTION NAME] Customer [CUSTOMER EMAIL]  
**SUBJECT:** Social Security and Your Retirement

You have retirement goals and plans for your future. Without a regular paycheck to count on, achieving a steady stream of retirement income will be an important part of the road ahead. Will Social Security be enough? What about your 401(k)?

Here's an opportunity to attend a valuable virtual seminar on this important topic, at no cost and no obligation:

**Income for Life: *Guaranteeing retirement income to last a lifetime***

**April 28<sup>th</sup> at 6PM Eastern**

Join us for a virtual session that can help you set your financial direction and answer more of your questions:

- What sources of retirement income will you rely on?
- What retirement risks do you face now that you're drawing on their savings?
- Which income strategies should you consider?
- How can you use annuities to guarantee income for life?

[Reserve your virtual seat.](#) ([Link to WebEx registration](#))

Space is limited so please make your reservations today. And give me a call at [REP PHONE] with any questions about the virtual seminar or contact me by email at [REP EMAIL]. I look forward to seeing you virtually!

[REP NAME]  
[REP TITLE]  
[PROGRAM NAME]  
Located at: [FINANCIAL INSTITUTION NAME]  
[ADDRESS]  
[CITY], [STATE] [ZIP]  
Phone: [REP PHONE]  
Email: [REP EMAIL]

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[INSERT REGISTERED REPRESENTATIVE DISCLOSURE HERE.]  
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