



Hello Credit Union partners,

As many of you already know, Member First Mortgage has fully transitioned from Mortgagebot to Blue Sage. Effective April 1, 2021, Member First Mortgage is no longer utilizing Mortgagebot or member-facing Mortgagebot application(s) for Construction loans. With this change, some Partners will need to update the Construction application on their website.

If you are offering Construction loans through a Mortgagebot (.mortgagewebcenter URL) application, MFM is offering a few solutions to replace it:

- **CU can create their own internal Construction form:**
 - This is likely the best option because the form will match their site design and direct to an internal CU contact, or to constructionloans@memberfirstmortgage.com
 - Members 1st Credit Union (CA) setup their site to include a form which could be a great example: <https://www.m1cu.org/forms/constructionform.php> (<https://www.m1cu.org/construction/>)
- **CU can link to MFM-branded Construction form:**
<https://construction.memberfirstmortgage.com/>
- **MFM Marketing can customize a CU-branded Construction form** and work with CU domain host to make live on CU site:
<http://unbouncepages.com/construction-generic-cu/>
- **MFM Marketing can add a Construction form to an existing CU unbounce landing page.**

We have also created a sample Home Equity page for CU partners doing Fixed Rate Seconds; <http://unbouncepages.com/home-equity-sample/>. Just like the Construction form, MFM can customize this page for a CU partner, or the CU can create their own internal web form using this template.

Please contact us if you have any questions or concerns.

Thank you!



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